

SHANZA ALI

GRAPHIC DESIGNER

CONTACT

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Portfolio: www.shanzaali.com

SOFTWARE

Adobe Suite: Illustrator, Photoshop,
InDesign, After Effects
Rhinoceros 3D
Google Suite
Sketchfab
Microsoft Office

SKILLS

Typography
Branding
Motion Design
Logo Design
Problem Solving
3D Modeling
3D Printing Manufacturing and Processes
Henna Art
Illustration
Customer Service Experience
Sales
POS

LANGUAGES

Bilingual: Urdu and English
Intermediate in French
Adequate Literacy in Arabic

References upon request.

EDUCATION

Pratt Institute **2020-PRESENT**
BFA Communications Design Emphasis in Graphic Design*
Prior additional coursework in architecture
***Awarded Presidential Merit Scholarship**

Reservoir High School **2016-2020**
High School Diploma
***Member of National Honor Society**
***Member of National Art Honor Society**
***Member of National Math and Science Honor Societies**

WORK/VOLUNTEER EXPERIENCE

Vendor Sales Associate - The Custom Chef - Macy's **2024-PRESENT**

Representing The Custom Chef vendor products. Engaging and assisting customers to help them select the best products while providing in depth product knowledge. Providing excellent customer service.

Studio Mentor: Intro to Graphic Design - Pratt Institute Pre-College **SUMMER-2024**

Assisting high school students during the Pre College program. Responsible for guiding and supporting students as they explore the fundamentals of graphic design while providing creative feedback, answering questions, trouble shooting software and technical issues, as well as maintaining and promoting a positive studio environment.

3D Printing Student Monitor - Pratt Institute ITL **2023-2024**

Operating 3D printing machines to produce high-quality prints using various PLA and resin materials. Adding supports through computer software to ensure print quality and strength. Removing supports from printed objects when needed, without causing damage. Completing post printing processes such as tasks involving washing and curing resin prints. Maintaining 3D printers and other lab infrastructure/materials to ensure coherent functionality of all processes.

Graphic Design Summer Intern - Alzerina Jewelry **SUMMER-2023**

Edited visual content such as designing social media graphics, website elements, logos, brochures, posters and fliers for shows. Created daily content for social media stories, such as advertising graphics/videos for jewelry sales.

Crew Member - Dunkin **2022-2023**

Prepared and provided food and beverages, maintained a clean work environment, worked as a cashier.

Sales Associate/Customer Service Desk Rep - Weis Markets **2019-2022**

Processed transactions, worked as a cashier, maintained cleanliness. Monitored inventory and self-checkout. Assisted customers in finding merchandise/groceries. Answered phone calls and handled disputes and requests from customers.

Teacher Aide - Howard County Recreation & Parks **2019-2020**

Assisted with classroom management, designed art projects/crafts, monitored student progress and supporting students with special needs.